

For Immediate Release

Hong Kong Tramways Unveils Official Mobile App Three Key Features to Elevate the Passenger Journey

(14 April 2026) Hong Kong Tramways Limited ("Hong Kong Tramways") today announced the launch of its brand-new official mobile application, HK Tramways. The app enhances the journey experience of passengers and tourists through three core features, which include providing estimated arrival times and destination information for the next three upcoming trams at each stop, issuing notifications on unexpected or special traffic arrangements, and upgrading the "TramOramic Tour" audio guide with introductions to nearby attractions. The app is now available for free download on the App Store and Google Play.

Paul Tirvaudey, Hong Kong Tramways Managing Director said, "We hope to enable passengers of all ages and backgrounds to easily access tram information. We have focused on improving the accuracy of arrival predictions while maintaining a clear and user-friendly interface, delivering the most practical and direct features. Launching the official mobile app marks an important step for Hong Kong Tramways towards digitalization. We aim to provide passengers with a more reliable and convenient riding experience, whether for daily commuting or sightseeing, ultimately encouraging more people to take the tram."

Real-Time Arrival Information Help Passengers Plan Their Journeys

The app provides estimated arrival times and destination information for the next three trams at the selected stop. The system collects real-time tram locations through more than 400 RFID tags installed along the route and RFID readers on the trams, combined with historical operational data for analysis to enhance prediction accuracy. In the initial phase, Hong Kong Tramways will continue to collect user feedback and data to optimize the overall performance.

The app will also deliver real-time notifications related to tram operations, including service adjustments due to traffic conditions, incidents, or severe weather, as well as extended service hours during festive periods, enabling passengers to plan their journeys more effectively.

Enhanced "TramOramic Tour" Experience with Added Nearby Attractions Information

The app further improves the "TramOramic Tour" experience. Tourists can book their itinerary through the application and, after boarding the tram, connect to the onboard Wi-Fi to listen to audio guides available in up to 16 languages. The guide content plays based on the tram's real-time location, while the map interface displays information about attractions along the route, providing added value for sightseeing passengers and allowing them to explore Hong Kong more immersively.

Looking ahead, Hong Kong Tramways plans to gradually display QR codes at tram stops, allowing passengers to scan them to instantly open the app and view information for that specific stop along with arrival times for the next three trams. The company will continue to monitor the accuracy of arrival predictions and actively listen to passenger feedback to further enhance the app's features.



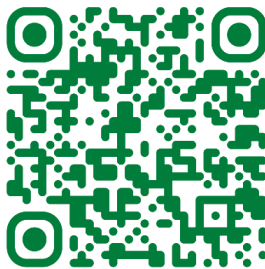
Photo Captions ([Photo download link](#))

Photo 1:



Paul Tirvaudey, Managing Director of Hong Kong Tramways said that the launch of the official mobile application marks an important step in the company's digitalisation journey, with the aim of encouraging more citizens and visitors to choose tram services.

Photo 2 and 3:



The "HK Tramways" real-time arrival information mobile application is now officially available on the App Store and Google Play. The public and visitors can scan the QR code to download it for free.



About HK Tramways

Hong Kong Tramways Limited (Tramways) has been serving Hong Kong since 1904 and operates nowadays a fleet of 165 tramcars including 2 antique party tramcars, 1 unique “TramOramic Tour” sightseeing tramcar, and 1 unprecedented Tram No.18 which focuses on providing premium social gathering experiences. Tramways is the world’s largest fleet of double-deck tramcars in operation, carrying up to 150,000 passengers every day. It has been keeping up efforts in developing a worldwide recognized icon, while offering the greenest, the most affordable, and the most joyful transport mode in Hong Kong. Tramways is owned by RATP Dev Group.

www.hktramways.com

Facebook & Weibo: Hong Kong Tramways

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